

>>> Granite United Way New Business Challenge



Granite United Way is dedicated to creating lasting, positive change in our community. We know that no one organization can do this alone. In collaboration with local nonprofits, government agencies, and businesses, we leverage resources and help to address the most pressing needs.

WHAT IS THE NEW BUSINESS CHALLENGE?

Our New Business Challenge is an opportunity for your company to align with the strong, trusted brand of Granite United Way and increase your company's visibility in our community. To be eligible for Granite United Way's New Business Challenge, choose one of the following ways to engage:

- Make a corporate gift of at least \$1,000
- Host an employee workplace campaign
- Sign-up to host a *Project: Mission Impact* volunteer opportunity
- Hold a donation drive

BENEFITS TO JOINING THE NEW BUSINESS CHALLENGE

As part of Granite United Way's New Business Challenge, your company will be highlighted as a community leader in front of thousands of potential customers. In recognition of your support, Granite United Way is pleased to offer you the following benefits:

- Social media recognition across all of Granite United Way's social networks
- Recognition in our January eNewsletter (distributed to over 40,000 recipients)

READY TO JOIN?

By partnering with Granite United Way, your business is part of a community-wide movement that tackles the underlying causes of problems to create lasting solutions.

For more information about joining the New Business Challenge contact Holly.Maki@graniteuw.org or 603.625.6939 x227.